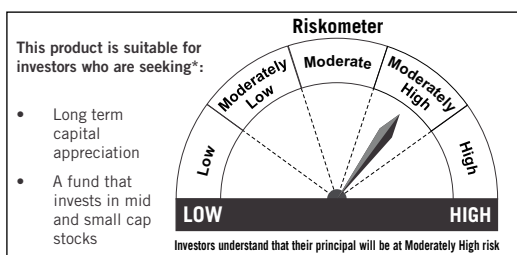


INVESTMENT OBJECTIVE

An open end growth scheme with an objective to provide medium to long term capital appreciation as a primary objective and income as a secondary objective

PRODUCT LABEL



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Key Highlights:

- An open end diversified equity fund focusing primarily on small and mid-sized companies
- Helps investors buy into tomorrow's blue chips and market leaders at today's prices
- Relatively high risk investment that aims to minimize risk by diversifying across sectors and across stocks within a sector
- Suitable for investors having aggressive risk profile with an investment horizon of at least 5 years

WHAT ARE MIDCAPS? A SEARCH BEYOND THE BLUECHIPS



Source: Bloomberg, as on 30th June, 2014

MIDCAPS - A DIVERSE NATURE OF IDEAS

A. SMALL FISH IN BIG POND

Medium sized businesses in large conventional sectors



- Medium sized businesses in large conventional sectors
 - Banks
 - Utilities
 - Energy
 - Information Technology
 - Materials

- Growing through market share gain
- Often differentiated from the larger players

Regulations generally tend to play a crucial role in large conventional sectors

B. BIG FISH IN GROWING POND

Leaders in their space, Growing with the Sector



- Leaders in their space
 - Media and Entertainment sector
 - Ancillary manufacturers
 - Niche Engineering companies
 - Logistics

- Growing with the sector
- A mix of regulated and not so regulated (Some sectors/companies are more regulated as compared to others)

C. DIFFERENT FISH IN DIFFERENT POND - Innovative Businesses, Exploring new opportunities



- Innovating and creating distinct businesses
 - Internet led businesses
 - Retail and consumption sectors
 - Unique services

- Exploring new opportunities
- Entrepreneurship led models

PRESENTING FRANKLIN INDIA PRIMA FUND (FIPF)

Franklin India Prima Fund (FIPF) invests predominantly in small and mid-sized companies that offer wealth-creating opportunities in the long term. While its investment focus makes FIPF a relatively high risk, high return investment, the portfolio managers aim to minimize risk by diversifying across sectors and across stocks within a sector.

FIPF has the potential to deliver high capital appreciation over time but with a relatively higher volatility. Hence, the fund may not be suitable for first time investors to equities and is more appropriate for investors who are comfortable with the risk-reward equation and have an investment horizon of 5 years or more.

TOP 10 HOLDINGS

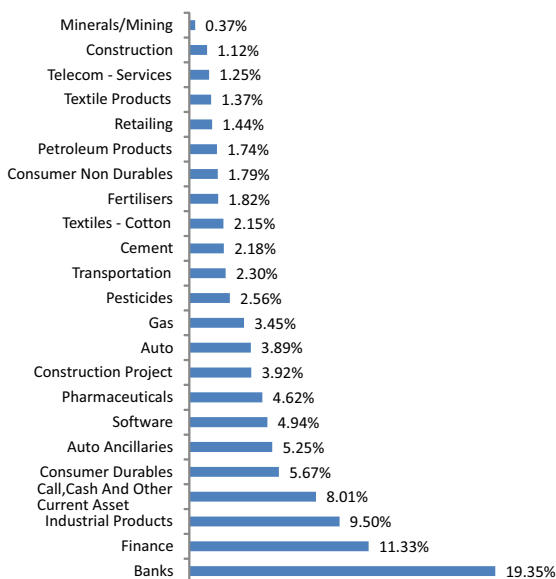
Company Name	Sector	% of Assets
Yes Bank Ltd.	Banks	5.39
Equitas Holdings Ltd.	Finance	5.02
Finolex Cables Ltd.	Industrial Products	3.42
Repcos Home Finance Ltd.	Finance	2.80
IndusInd Bank Ltd.	Banks	2.77
HDFC Bank Ltd.	Banks	2.65
Tata Motors Ltd., DVR	Auto	2.57
Voltas Ltd.	Construction Project	2.57
FAG Bearings (India) Ltd.	Industrial Products	2.56
Eclerx Services Ltd.	Software	2.26

All portfolio holdings are subject to change. The information stated above does not constitute an investment advice or recommendation to subscribe or transact in these securities.



ASSET COMPOSITION

The portfolio is normally well diversified both across sectors and stocks within a sector



FUND DETAILS

Fund Manager:

R. Janakiraman & Hari Shyamsunder
(w.e.f. May 02, 2016)

Date Of Allotment:

01 December 1993

Load Structure:

Entry Load: Nil

Exit Load: 1% if redeemed / switched out within one year of allotment

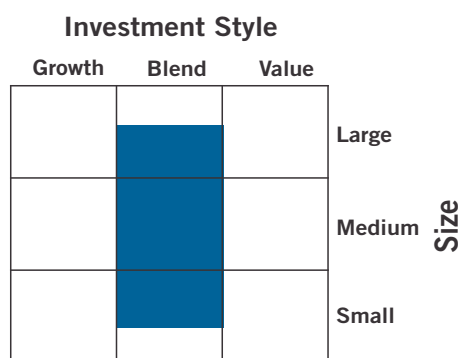
Minimum Investment:

₹5000 and in multiples of ₹1

Fund Size:

₹4396.82 cr

POSITIONING MATRIX



CONSISTENT DIVIDEND TRACK RECORD - DIVIDEND PLAN

Record Date	Rate Per	NAV*	Record Date	Rate Per	NAV*
Jun 24, 2016	5.50	60.0045	Jul 19, 2006	6.00	48.13
Jun 12, 2015	5.50	59.4519	Jul 13, 2005	5.50	47.49
Jun 13, 2014	4.00	48.1713	Oct 05, 2004	3.50	34.97
Jun 21, 2013	5.00	36.8922	Jan 20, 2004	4.00	35.64
Jun 22, 2012	4.00	34.6981	Jun 27, 2003	2.50	20.73
Jun 17, 2011	6.00	42.2608	Mar 18, 2002	3.00	16.78
Jun 18, 2010	8.00	48.1375	Jan 17, 2001	2.50	15.27
Jun 24, 2009	6.00	38.6376	Sep 22, 2000	3.00	18.93
Jun 18, 2008	6.00	48.8451	Nov 03, 1999	3.00	26.34
Jul 18, 2007	6.00	65.3063			

Past performance may or may not be sustained in future. Dividend on face value of ₹10 per unit. Pursuant to payment of dividend, the NAV of the scheme would fall to the extent of payout and statutory levy (as applicable). * Cum-dividend NAV. Please refer to www.franklintempletonindia.com for dividend track record of the Direct Plan

WHY FRANKLIN TEMPLETON ?

Franklin Templeton Worldwide

- Premier global investment management organization with over 65 years of global investment experience
- Headquartered in San Mateo, California with offices in 35 countries worldwide
- Over 600 investment professionals managing nearly USD 732.1 billion in assets for over 24 million investor accounts (as of 30 June 2016)

Franklin Templeton in India

- Established office in 1996
- Extensive experience in both equity and debt across market cycles: over 20 of our funds have a performance track record of over 10 years
- Focus on local needs backed by global expertise

VOLATILITY MEASURES (3 Years)

Standard Deviation	4.82
R-squared	0.84
Beta	0.98
Sharpe Ratio*	1.78

* Annualized. Risk-free rate assumed to be 6.59% (based on average of 3 month T-Bill Rate "during last 3 months")

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The upfront commission on investment made by the investor, if any, shall be paid to the ARN Holder (AMFI registered distributor) directly by the investor, based on the investor's assessment of various factors including service rendered by the ARN Holder.

**Mutual Fund investments are subject to market risks,
read all scheme related documents carefully.**

For more information, please contact your distributor:

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